

Ryan Toedtli | Multimedia Designer

Ryantoedtli@gmail.com | linkedin.com/in/ryan-toedtli | +1-(360)-624-2324 | Ryantoedtli.com

Professional Experience

Phonic Bloom

Social Media Team Member | Fall 2024

An interactive Augmented Reality mobile application that interprets the data sculpture in the Woodland Community Library's children's reading room both sonically and visually to a variety of audiences.

- Designed content including images, video clips, and animations for social media campaign for LinkedIn, Tik Tok, and Instagram
- Planned a marketing campaign that covered a 16-week period for the client
- Created a planned content calendar using Google Excel spreadsheet shared by the team and used by the client
- Edited long form video content provided by client down to short form posts for Instagram and Tik Tok

All American Classics

Online Sales Manager | 2018-Current

- Produced promotional materials, including videos and social media posts
- Created thousands of car part item listings for various platforms, including eBay and Shopify
- Managed inventory stock of online sales channels, including eBay and Shopify

Runner Road Antiques

Graphic Designer | 2021-2022

- Developed designs for company logos and Facebook profile headers
- Produced 12 display posters for the client showcasing items for auction
- Edited photos provided by client for use on the company website and social media accounts

Technical Skills

Multimedia Design, UI/UX Design, Graphic Design

Video Editing, Videography, Photography, Social Media Creator

Software

Illustrator, Photoshop, Figma, Canva

Premiere Pro, Lightroom, Basecamp, Slack

Education

Bachelor of Arts in Digital Technology and Culture

Washington State University Vancouver, Expected December 2024